



RNA

THE ROYAL NATIONAL
AGRICULTURAL AND
INDUSTRIAL ASSOCIATION
OF QUEENSLAND

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PRIVACY COLLECTION STATEMENT

Collecting Organisation

The Royal National Agricultural and Industrial Association of Queensland (RNA) and related bodies and agencies associated with the RNA Showgrounds, Ekka, the Royal Queensland Show and the Royal Queensland Food & Wine Show.

The RNA is committed to ensuring your privacy. The purpose of this document is to inform you about our Personal Information management policies, to meet our obligations under the National Privacy Principles in the Privacy Act 1988.

Information we collect

In general, the type of personal information the RNA may collect and hold includes, but is not limited to:

- your name;
- your addresses (including e-mail addresses);
- your other contact details;
- details regarding your occupation, job position and industry;
- details regarding your expertise and interests;
- your financial information; and
- other information which assists us in conducting our business, marketing our services and meeting our legal obligations.

We may collect this information from a number of sources including:

- directly from you such as when you contract and correspond with us or register your details on our websites;
- from companies about their employees, contractors, customers and suppliers;
- for marketing purposes, from business associates, potential clients and other third party sources.

How we use the information we collect

We may collect information about you so that we can provide you with a customised products and services, to complete other transactions, to market to you and/or to better understand your requirements and preferences.

Other collection purposes are:

- to conduct our business
- to conduct Ekka, the Royal Queensland Wine Show or the Royal Queensland Food & Wine Show;
- to record entries and results in competitions;
- to communicate with you;
- to purchase from you;
- to comply with our legal obligations; and
- to generally help us manage and enhance our services.

We may use and disclose this information for the above primary purpose for which it is collected and for reasonably expected secondary purposes and in other circumstances authorised by the Privacy Act 1988 (Cth).

Disclosure of personal information

From time to time, we may disclose personal information about you to third parties such as:

- technology and administrative service providers and outsourcing contractors;
- exhibitors and the general public through publication in catalogues;
- other companies or individuals who assist us in providing services or who perform functions on our behalf (such as mailing houses and specialist consultants);
- third parties with whom we have a business relationship for the purpose of them providing products and services to you and marketing to you;
- marketing and advertising agents;
- our related or associated companies;
- court, tribunals and regulatory authorities;
- police and other law enforcement agencies; and
- anyone else to whom you authorise us to disclose it.

Cookies

A cookie is a small message given to your web browser by our web server. The browser stores the message in a text file, and the message is then sent back to the server each time the browser requests a page from a server.

We may use cookies to provide us with anonymous aggregate information on how people use our web site and to help us to know what they find interesting and useful on our website. We may store personal information such as e-mail addresses or other details in a cookie.

Access to Personal Information

If you would like to know more about how we handle personal information or update, delete or access personal information we hold about you, please contact the RNA Privacy Officer on:

Phone: + 61 7 3852 1831

Address: The Royal National Agricultural and Industrial Association of Queensland
Locked Bag 1010
ALBION QLD 4010

Acknowledgement and Consent

By using this website, using any of the services we provide through that site and disclosing your personal information to us, you are indicating that you consent to us collecting, using and disclosing your personal information about you on the terms set out in this Privacy Statement. If you do not consent to any of the above, please contact the RNA Privacy Officer.