



Artists impression of the 'Grand Parade'.

Redevelopment Update

EKKA FOREVER...AND BETTER IN YEARS TO COME

RNA Showgrounds Masterplan

The RNA will embark on its Masterplan this year to secure the long-term future and viability of the site; improve facilities for the ongoing success of the Ekka and other exhibitions and events; strengthen connections with our neighbouring suburbs; improve the urban landscape and infrastructure; and create active edges, effectively opening up the site for public use all year round.

Visitors to Ekka 2009 will have the opportunity to see and learn more about the RNA Development Masterplan and provide feedback. Visit the stand in the Woolworths Fresh Food Pavilion.

RNA Chief Executive Jonathan Tunny said construction work would be staged over the next 10/15 years to enable the annual Ekka to continue throughout the project.

"This year will be an exciting milestone in the history of the RNA Showgrounds," he said.

"The RNA has a significant responsibility to the people of Queensland to revitalise and reinvent the site, while respecting and enhancing the distinct heritage and character of the Showgrounds.

"Many of our facilities around the grounds are obsolete, the Industrial Pavilion being one of them," said Mr Tunny. "In this particular building the floor is undulating, making it difficult for

our exhibitors to work with and there's no air conditioning system," he said.

Brisbane Tourism Chief Executive John Aitken said the RNA redevelopment would present a year-round opportunity for his team to accommodate new and exciting events throughout the year,

including conventions, exhibitions, functions and festivals.

"The redevelopment will present an opportunity to enjoy world class events in a world class facility, including Ekka," he said. "It will enhance our City's venue offering to provide an indoor and outdoor precinct of venues for unique major events.

"For example Brisbane is the city of music and the redevelopment plans for the Ekka will provide an extension to the Fortitude Valley entertainment precinct. Just imagine a music event that flows out of the Valley and into the Showgrounds," said Mr Aitken.

STAGE ONE

The Industrial Pavilion – known as the Showbag Pavilion during Ekka, this magnificent building will become a world class exhibition and event facility for Brisbane. Its heritage facade will remain.

Large Animal Facility – a new state-of-the-art facility to house large animals and their handlers for the Royal Queensland Show.

Fresh Produce Markets – similar to the Victoria Markets in Melbourne, the John Reid Market Pavilion will sell fresh Queensland produce daily.

Residential development in Costin and Exhibition Streets – residential apartments on the southern perimeter of the site will bring life to the precinct 24/7.



Lend Lease Queensland Office – displaying leading environmental sustainability, this will be a 6 star 'Greenstar-rated' commercial building.

Supermarket – this commercial supermarket will service local residents and the wider community.

Public Domain – every community needs a central square for people to gather and enjoy.